Transcript

Wednesday, July 20, 2016

8:36 PM

Screen





Intro music



Welcome to Adapting Learning for the Millennial Workforce. I'm LaWaune Netter and the purpose



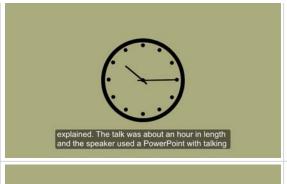
of this video is to provide you ideas on how to adapt existing training to better meet the needs



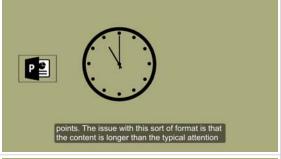
of the millennials entering the workforce. These videos are an accompaniment to the eBook of



the same title. Let's get started , shall we?



Let's say you have a recording from a conference call where new legislation was



explained. The talk was about an hour in length and the speaker used a PowerPoint with talking



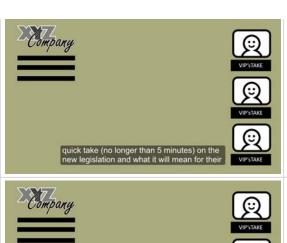
points. The issue with this sort of format is that the content is longer than the typical attention



span. There are a few things you can do to design a more active solution than posting the



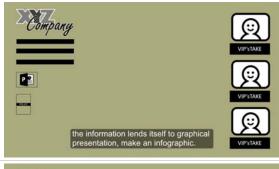
video as is. You could easily break the video content down into 2-3 podcasts and post them



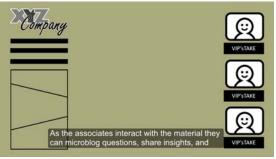
to an intranet site. You could ask the directors of the departments affected for a vlog of their



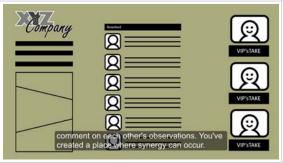
business. Place the original PowerPoint deck, policy, and other pertinent information here or if



the information lends itself to graphical presentation, make an infographic.



As the associates interact with the material they can microblog questions, share insights, and



comment on each other's observations. You've created a place where synergy can occur.